

Break through with real personalization using Priority Engine's IntentMail AI™

Generate prospect-personalized sales emails in seconds

Priority Engine's AI-powered messaging feature, IntentMail AI, enables sellers to generate highly personalized emails with one click. By combining Prospect-Level Intent™, recent company-relevant information and your organization's unique value and messaging, IntentMail AI saves reps time and increases response rates.

IntentMail AI is the only messaging tool that personalizes your emails at the prospect-level, incorporating the individual's research activity for the most impactful emails. Plus, IntentMail AI was developed following AI security and privacy best practices, ensuring data security and compliance.

IntentMail AI Benefits for Sales

Save time, remove manual effort

No more wasted time on research and crafting emails. Just select a Priority Engine prospect and generate – no prompts required.

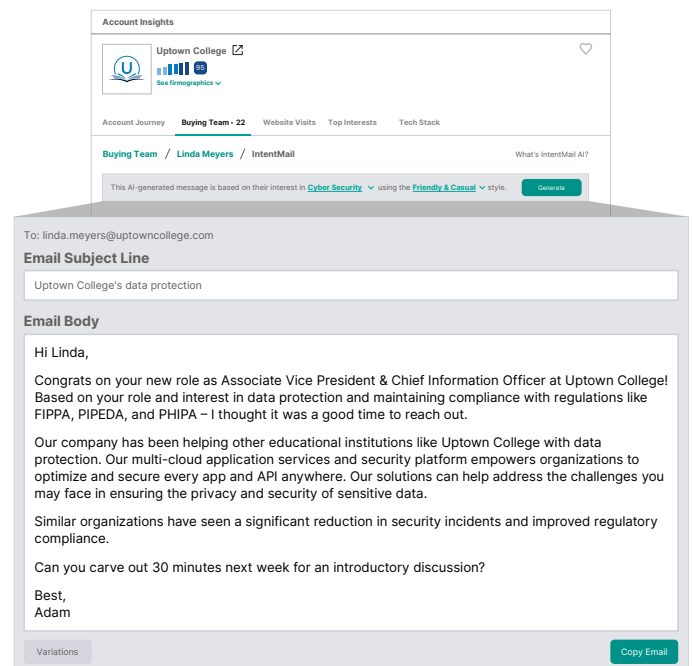
Increase response rates with personalization

See more impactful outreach with prospect-level personalization. Reps can further refine messaging by selecting a prospect's specific topic of interest.

Impactful emails where you want them

IntentMail AI messages can be copied into Outlook, Outreach, Salesloft or your email tool of choice, to easily fit with your sales tools and in your workflows.

IntentMail AI is complimentary with Priority Engine sales licenses.



Better personalization requires Prospect-Level Intent. Only available with TechTarget's Priority Engine.

To learn more about IntentMail AI, visit techtarget.com/priority-engine or contact your TechTarget representative today.

About TechTarget

TechTarget (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies.